

NEWSLETTER ADVERTISING

PREMIER SPOTLIGHT 6 months

\$5,000

- ✓ 6-month ad placement with no direct competitors in your product category.
- ✓ Ad space may be shared with other non-competing products.
- ✓ Banner featured at the bottom of our physician newsletter for regular visibility. 1920 x 1080 px
- ✓ Align your product with AIMIS's respected reputation in women's health and surgical innovation.
- ✓ Directly reach a targeted audience of over 23,0000 engaged physicians and healthcare leaders.
- ✓

SIGNATURE IMPACT 12 months

\$10,000

- ✓ Exclusive 12-month placement with no competing products in your category.
- ✓ Premium visibility at the top of our physician newsletter, right after the introduction. 1920 x 1080 px
- ✓ Same placement on all our eblasts going out (3-4 per month).
- ✓ Branded banner featured in the footer across our new website year-round.
- ✓ Align your brand with AIMIS's trusted reputation in women's health and surgery.
- ✓ Directly reach a targeted audience of over 23,0000 engaged physicians and healthcare leaders.

NEWSLETTER PLACEMENT



PREMIER SPOTLIGHT 6 months

Physician Member Spotlight: Erika Steadwell, MD AIMIS Member since 2020

Dr. Erika Steadwell, an AIMIS member since 2020, is an accomplished advanced laparoscopic surgeon known for her commitment to innovation and excellence. With a background in biomedical engineering and a passion for surgical advancement, she has been instrumental in implementing, including her role as a clinical Fellowship Program Director for an innovatively designed MIS program in Las Vegas. A practicing physician, entrepreneur, and global health advocate, Dr. Steadwell continues to drive progress in women's pelvic health through innovation, education, and compassionate care.

Advanced Health Medical Group, GYN Surgery at Columbus
400 Columbus Plaza Suite 300 Columbus, PA 15801



Join the Future of Women's Surgery — Be Part of AIMIS

Step into the future of minimally invasive surgery and women's health care.

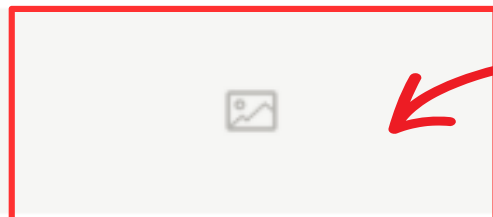
Join AIMIS and become part of a trusted, forward-thinking network of physicians committed to innovation and better outcomes for women.

- Exclusive training & accreditation
- Cutting-edge research & tools
- A powerful network of specialists
- Managerial & ongoing support

Whether you're looking to grow, build, or make a greater impact, AIMIS is your partner in progress. Become a Center of Excellence or Physician Member today.



Click here to learn more



Reach Over 30,000 Medical Professionals!

Looking to promote your brand to a highly targeted healthcare audience?

AIMIS offers advertising opportunities through our newsletter, website, and social media. Contact Viviana Morgan at VivianaMorgan@aimis.org to learn more!



SIGNATURE IMPACT 12 months

JULY 2025
www.aimis.org

THE AIMIS REPORT

**AMERICAN INSTITUTE
AIMIS
MINIMALLY INVASIVE SURGERY**

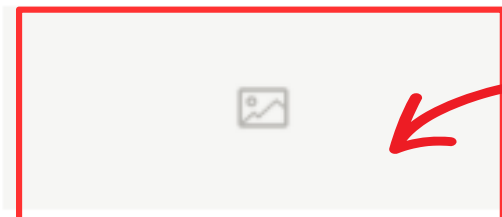
Las Vegas

Dear AIMIS Community,

As we enter the second half of 2025, momentum is building across our AIMIS network. We're especially excited about our first upcoming Las Vegas event on September 18, a one-day immersive training designed to deliver the latest in surgical innovation, robotic techniques, and practical tools for better patient outcomes. If you haven't registered yet, now's the time — space is limited.

We've already seen strong growth in membership, new partnerships, and continued recognition for our commitment to advancing women's health. Thank you for being part of this journey.

Dr. Steve McCaus and Christopher Guinn
AIMIS Leadership



AIMIS is hosting a series of events focused on innovative treatments in minimally invasive surgery. These gatherings offer a unique opportunity to engage in dynamic discussions and practical learning experiences with leading experts in the field.

Click on the images below to register.



www.aimis.org



christopherguinn@aimis.org

NEWSLETTER ADVERTISING ADDITIONAL OPPORTUNITIES

PULSE PACKAGE 6 months

\$2,500

- ✓ 6-month ad placement square banner on a rotating basis in physician newsletters.
- ✓ Ad space may be shared with other non-competing products.
- ✓ Banner included in a bottom page position for natural scroll visibility. 960 x 540 px
- ✓ Align your product with AIMIS's respected reputation in women's health and surgical innovation.
- ✓ Directly reach a targeted audience of over 23,000 engaged physicians and healthcare leaders.

TARGETED PACKAGE 6 months

\$3,500

- ✓ 6-month ad placement of banner on a rotating basis in physician newsletters.
- ✓ Ad space may be shared with other non-competing products.
- ✓ Banner included in a mid-page position for natural scroll visibility. 960 x 540 px
- ✓ Featured on select pages of the new AIMIS website for added reach.
- ✓ Align your product with AIMIS's respected reputation in women's health and surgical innovation.
- ✓ Directly reach a targeted audience of over 23,000 engaged physicians and healthcare leaders.



NEWSLETTER PLACEMENT ADDITIONAL OPPORTUNITIES

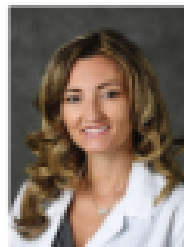


PULSE PACKAGE 6 months

Physician Member Spotlight Erika Shockwell, MD AIMIS Member since 2020

Dr. Erika Shockwell, an AIMIS member since 2020, is an accomplished colorectal gastroenterologist known for her commitment to innovation and excellence. With a background in biomedical engineering and a passion for surgical advancement, she has trained and mentored top institutions, including serving as Assistant Fellowship Program Director for an internationally-acclaimed MIS program in Los Angeles. A practicing physician, entrepreneur, and global health advocate, Dr. Shockwell continues to drive progress in women's pelvic health through innovation, education, and compassionate care.

AdventHealth Medical Group GI & Surgery at Celebration
880 Celebration Plaza Suite 200 Celebration, FL 32909



Join the Future of Women's Surgery — Be Part of AIMIS

Shape the future of minimally-invasive surgery and women's healthcare.

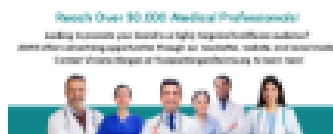
Join AIMIS and become part of a trained, forward-thinking network of physicians committed to innovation and better outcomes for women.

- Exclusive training & accreditation
- Cutting-edge research & tools
- A powerful network of specialists
- Navigating female surgical support

Whether you're aiming to grow, lead, or make a greater impact, AIMIS is your partner in progress. Become a Center of Excellence or Physician Member today.



Click here to learn more



TARGETED PACKAGE 12 months



NEW! AIMIS BLOG POST

Would You Want to Be the First Patient of a Surgeon Who Learned How Technology Online?

By Christopher A. Guinn, CEO of AIMIS

In the year following COVID-19, physician learning habits have changed dramatically. The pandemic accelerated a trend that had already begun: doctors opting for online (LME) continuing medical education (CME) over traditional in-person events. And on the surface, this shift makes sense. Click here to read the blog post.

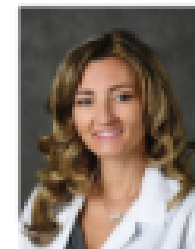


Future of women's surgery may be through the belly. The reproductive system (RS) has been impacted since March 2020, with many women experiencing delays in diagnosis and treatment.

Physician Member Spotlight Erika Shockwell, MD AIMIS Member since 2020

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AdventHealth Medical Group GI & Surgery at Celebration
880 Celebration Plaza Suite 200 Celebration, FL 32909



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WEBSITE ADVERTISING



ESSENTIAL 3 months

\$1,800

- ✓ Square banner featured in rotation on the website.
- ✓ Mid-page placement for steady brand visibility.
- ✓ Ideal for short-term campaigns or testing digital performance.
- ✓ Includes link to your site for direct traffic.

SUSTAINED 6 months

\$2,500

- ✓ Banner placement across key AIMIS web pages.
- ✓ Placed on different sections for consistent exposure.
- ✓ Great for reinforcing brand recognition and lead nurturing.
- ✓ Includes link to your product or service.

SIGNATURE 12 months

\$4,500

- ✓ Your banner featured prominently at the top of the AIMIS homepage.
- ✓ Exclusive placement: no competing products in your category.
- ✓ Prime visibility 24/7 on our most visited pages. Direct clickable link to your website or campaign page.
- ✓ Align your brand with AIMIS's trusted reputation in women's health.



www.aimis.org



christopherguinn@aimis.org